ELI WRIGHT

SKILLS

 Creative Thinking, AI Maximization, Reliability, Problem Solving, Getting Scrappy, Infusing Enthusiasm, Online Training, Project Management, Exceeding Expectations

Advertising Portfolio:

https://www.eliwright.com/

Contact: 805-319-9379 elinw@student.byu.edu

Santa Barbara, CA

EXPERIENCE

Online Training Coordinator — Missionary Training Center 2022-Present

Assisting full-time volunteers in countries of Angola, Cape Verde, Mozambique,
 Nigeria, Portugal and Norway improve media advertising.

Independent Contractor and Producer — Skylight Spiritual Wellness

Organizing the production of 30 social media spots filmed in one day; hiring 10
actors, recruiting art directors, renting out studio space

Surf instructor, Swim Instructor and Lifeguard — City of Santa Barbara

• Teaching life-enhancing skills while exercising life-saving skills.

EDUCATION

Expected Graduation April 2024 — BA in Advertising Brigham Young University, Provo, UT

AWARDS AND HONORS

- Dean's List in College of Fine Arts and Communications 2022
- Third Place Winner in BYU Social Impact Center's Changemaker Challenge

EXTRACURRICULARS

- CMO of Bring Your Own Bowl, a college Cereal Club now 3 years old
- · Writer for a satirical news service

VOLUNTEER EXPERIENCE

- Full-time missionary in Salvador Brazil (June 2019-March 2020) and Houston Texas (June 2020-June 2021)
- Eagle Scout
- Piano Teacher for nonprofit Kids Helping Kids (October 2016-2018)

REFERENCES

- Michael Richardson- Executive Creative Director at Radiant, Former Employer (714-232-2316), michael@radient.org
- Adam Hedquist- Supervisor at the Missionary Training Center, African and European Areas Team Leader (801-989-7736), adamhed@mtc.byu.edu
- **Christopher Cutri** Advertising Professor at Brigham Young University (801-368-3920), chris cutri@byu.edu